

PRESS RELEASE

ORYX ENERGIES UNVEILS EVERMAX™, AN ADVANCED ADDITIVE-ENRICHED FUEL IN UGANDA

Kampala, Uganda & Geneva, Switzerland, 17th December 2024

Oryx Energies, a leading provider of high-quality petroleum is thrilled to announce the launch of its newest fuel brand called EVERMAX™ in Uganda.

EVERMAX™ is the result of extensive research and combines advanced technology to deliver three key benefits:

1. Protects and enhances engine performance
2. Provides more miles per tank, and extends engine life with lower maintenance costs
3. Reduces CO2 emissions compared to conventional fuel

EVERMAX™ is now available across all Oryx Energies retail stations in Uganda in both petrol and diesel versions, each of them providing valuable benefits.



EVERMAX™ Petrol delivers an engine clean-up with just one tank, increases engine power, offers superior protection against corrosion, and delivers fuel economy in modern gasoline direct injection (GDI) cars.

Like the petrol version, EVERMAX™ Diesel delivers an engine clean-up with just one tank. It also increases engine power and prevents internal diesel injector deposits (IDIDs) – sticky particles that can build up in diesel engines over time and disrupt fuel delivery.

Abderrahman Aregabi, Oryx Energies Group Business Line Manager B2C, commented: *“The launch of EVERMAX™ in Uganda makes the performance and efficiency benefits of our advanced fuel offering available to yet more customers. It forms part of a wider roll-out scheduled for other*



markets in the near future, underscoring our commitment to delivering innovative, value-driven solutions to our customers across Africa.”

While giving his remarks at the launch, **Michael Nduhuukire, Managing Director, Oryx Energies Uganda** said: *“Drivers in Uganda will be delighted to learn that EVERMAX™ offers high performance in combination with engine protection and increased mileage.”*

He added, “EVERMAX™ fuel is a result of relentless innovation, strategic foresight, and commitment to our customers. Engineered with cutting-edge additives, it not only optimises engine performance but also reduces emissions. With EVERMAX™, we are offering a product that aligns with the aspirations of today’s drivers which is efficiency without compromise.”

Oryx Energies Uganda’s continued focus on innovation reaffirms its position as a leading player in the region’s energy sector. EVERMAX™ fuel is now available at all Oryx fuel stations across Uganda.



Mr Michael Nduhuukire, Managing Director, Oryx Energies Uganda



Mr John Friday, Assistant Commissioner Petroleum Supply Department, Ministry of Energy & Mineral Development, Uganda

About Oryx Energies

Oryx Energies is one of the largest and longest-established independent providers of energy products and services in Africa.

Oryx Energies supplies, stores and distributes energy products needed by consumers, businesses and maritime operations, including fuels, liquefied petroleum gas (LPG) and lubricants, and also offers a specialised bunkering service. Responding to the evolving needs of the African subcontinent for over 35 years, Oryx Energies benefits from a solid depth of experience, knowledge and expertise, accumulated in serving the energy needs of more than twenty countries.

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